

# RICH MIX



## BRAND & PRODUCT LAUNCHES

With a prime East London location just a short distance from Shoreditch High Street station, Rich Mix is a highly-visible, accessible space to launch your brand or product.

### WHY CHOOSE US?

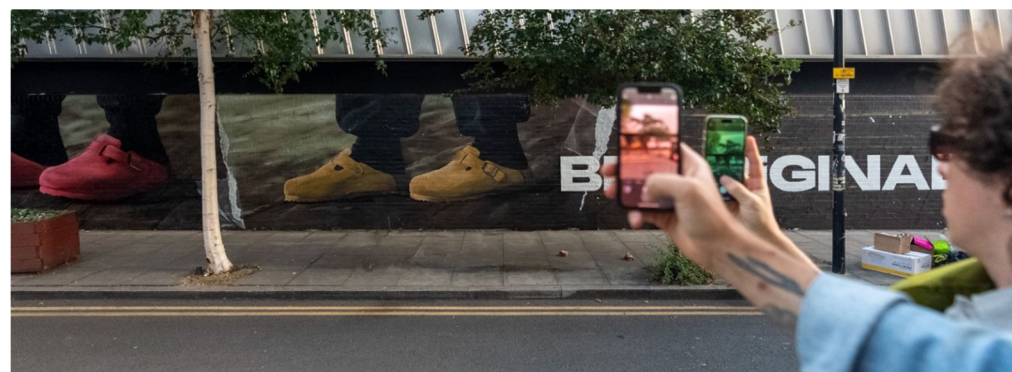
With many of our spaces being adaptable blank canvases, if it's a flexibility you're after for your event, Rich Mix have got you covered. From **Birkenstock** to **Ecover**, we've hosted a real variety of launches in our building.

Spaces that are popular for brand activation and product launches include Streetside, The Mix and Screen 2. Companies have transformed these spaces into pop-up shops, interactive workshops, hosted screenings and more – there's so much potential for your event.

Plus – as we are a registered charity, all venue hire profits go back into supporting our work with the communities of the world in East London.

### ABOUT US

Rich Mix are experienced in staging and presenting events of every kind. Our skilled and knowledgeable team can expertly plan your launch, ensuring everything goes to plan on the day.



### OUR SPACES

**THE MIX:** 200M<sup>2</sup> CAPACITY MAX.200

**THE STAGE:** 286M<sup>2</sup> CAPACITY MAX.375

**THE STUDIO:** 220M<sup>2</sup> CAPACITY MAX.350

**CINEMA SCREENS:** 200M<sup>2</sup> CAPACITY MAX.181

**STREETSIDE:** 124M<sup>2</sup> CAPACITY MAX.110

**ENQUIRE**

**EVENTS@RICHMIX.ORG.UK**

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**RICHMIX.ORG.UK**

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