

VAMP

CASE STUDY

RICH MIX

Rich Mix is an arts centre, cinema and charity.

East London's home of independent film and music, we connect some of the city's most adventurous and diverse audiences to our exciting, ambitious and vital programme of contemporary culture.

As one of London's busiest arts centres, we're experienced in staging and presenting events of every kind. Our skilled team can expertly plan your event and ensure everything goes to plan on the day.





In 2023, Rich Mix hosted VAMP, a specialist agency for Film/TV Entertainment and Talent Management for a premiere screening and drinks reception for Channel 4's In Love & Toxic: Blue Therapy.

Established in 2017, VAMP were the first agency to solely focus on the representation and development of Black digital talent in the UK.

When looking for a space to hire, VAMP said they particularly wanted to work with a venue that could offer clear and consistent communication, had a high level of customer service and appropriate tech requirements confirmed ahead of time.

They were also keen to work with an organisation that had flexibility and amenability to last minute changes.

When asked what drew VAMP to Rich Mix, they told us that they chose to host their event here because it was good value for money, a good space and a perfect location.

As returning clients, VAMP also said that 'we've worked with you before and know you have great staff and great screening capabilities.'

Supported by our team 'friendly and helpful', team, the event was a great success.

VAMP expressed that they were 'very impressed by the staff' in particular, finding the team 'very helpful and always available to answer queries.'

We can organise a wide range of events, including conferences, parties, product launches and more	Zone 1 location, a short distance from Shoreditch High Street Overground and Liverpool Street Station	We offer versatile and unique spaces for 80–370 people	As an independent charity, all venue hire profits go back into supporting our mission and core purpose: welcoming the communities of the world in East London to create, enjoy and share culture.
		Accessible building (more info at rich-mix.org.uk/visit-us/accessibility)	
Flexible prices for events of every size	Spaces available to hire on their own or in conjunction with other spaces	Wi-Fi and air conditioning	

GET IN TOUCH – The best starting point to plan your event at Rich Mix is to contact us and tell us everything you hope to achieve via our online enquiry form. We'll then come back to you with some ideas.

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